

# BATTEN LEADERSHIP INSTITUTE | EXECUTIVE EDUCATION

## Certificate in Leadership

*Refining leadership capacities since 2005*

Emphasizing individual goal development and group process, the Batten Leadership Institute Executive Education program benefits mid-level to senior supervisors, directors, and C-suite professionals. Beyond soft skills, participants focus on learning tools that influence how they navigate challenges at both the tactical and strategic levels. By practicing elements in the workplace between sessions, they identify and prevent or mitigate crises before they develop. Alumni report improved problem-solving and team functioning from attending the program, which is now in its 18th year. Through this quality, high-impact experience, they are empowered to develop a succession of talent as well as a leadership culture that distributes trust and authority to all levels of engaged employees.

### PROGRAM CONTENT AND FEATURES:

- Managing conflict and change
- Neuroleadership and emotional intelligence
- Team functioning
- Feedback from multiple perspectives
- Decision making
- Diversity and culture building
- Embedded mentorship component
- Individual coaching and ongoing consultation as needed

### DETAILS:

- **FEE:** \$2,800
- Course materials, assessments, and coaching are included

### SCHEDULE:

Monthly sessions from August 2023-May 2024

Co-ed or women's only sessions, available in-person or online.

### MEET ABRINA SCHNURMAN, PROGRAM DIRECTOR

Abrina holds a Ph.D. from Virginia Tech, executive certificates in both leadership and management from the Darden School of Business at UVA, and a practitioner leadership certificate from Harvard's Kennedy School of Government. Her particular interest is growing capacity and perspective on feedback, conflict, teams, and decision-making.



Scan QR code for full details or visit [hollins.edu/battenexec](http://hollins.edu/battenexec).



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**HOLLINS**  
UNIVERSITY



*"This course provided the foundation for many seismic shifts in my personal and professional life. I will be forever grateful!"*

Anne-Paige Darby  
Marsh & McLennan Agency



*"The Batten Leadership Institute tailored a top-notch development program to meet our organizational needs. The instructors challenged our team to not just learn leadership theory, but to also apply it to major challenges at work."*

Chris Morrill  
Former Roanoke City Manager