

SEVENTH ANNUAL

C3: CAREER CONNECTION CONFERENCE

OCTOBER 1, 2018



HOLLINS
UNIVERSITY

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Meredith Cope-Levy '12, M.F.A '18



KEYNOTE SPEAKER: *Meg Jay, Ph.D.*

Jay is a clinical psychologist and a narrative nonfiction writer. In her books, Jay weaves the latest research with what she hears everyday: the behind-closed-doors stories of real people. Her books reveal the complex realities that lie behind stereotypes and misconceptions about development, changing how we think about topics such as whether our twenties matter and how resilience works and feels.

In *Supernormal: The Untold Story of Adversity and Resilience*, Jay explores the secret, inner world of those who are resilient. Contrary to the notion that resilient youth bounce back from hard times, Jay shows that what they actually do is something much more complicated and courageous. They are nothing if not protagonists in their own lives, often waging fierce and unrelenting battles that continue well into adulthood. Jay argues that these men and women deserve a better metaphor than the bounce of a ball. They deserve a metastory that does justice to the full experience of being resilient. That's what *Supernormal* is all about. It is the amazing, untold story of resilience—the heroic, powerful, often perilous lifelong journey.

In *The Defining Decade: Why Your Twenties Matter and How to Make the Most of Them Now*, Jay elevates what it means to be a twentysomething. She argues that, rather than a developmental downtime, the twenties are a developmental sweet spot: a time when the things we do—and the things we don't do—will have an enormous impact across years and even generations to come. *The Defining Decade* has sold more than 250,000 copies in all formats and has been published in more than a dozen countries around the world. Her related TED talk — “Why 30 Is Not the New 20” — has been viewed more than 10 million times.

Jay earned a doctorate in clinical psychology, and in gender studies, from the University of California, Berkeley. She earned a B.A. with high distinction in psychology from the University of Virginia. Her work has appeared in numerous media outlets including *The New York Times*, *The Los Angeles Times*, *USA Today*, *Psychology Today*, and on the BBC, NPR, and TED.

Jay is an associate professor of education at the University of Virginia, and maintains a private practice in Charlottesville. She is a certified clinical trauma professional as well as a certified child and adolescent trauma professional.



SCHEDULE OVERVIEW: WHAT, WHERE, WHEN

Sunday, September 30

4:30 – 6:30 pm

Check-in opens for alumnae conference leaders

Cromer Bergman Alumnae House

6 – 7:30 pm

President's reception for alumnae conference leaders and moderators

Lorimer House (formerly known as the President's House)

Monday, October 1

7:30 AM – 6:30 PM

Alumnae lounge is open

Moody Student Center, Intercultural Room, lower level
Hosted by the Alumnae Board, this space is reserved for conference leaders to enjoy alumnae to alumnae conversation, store luggage, or recharge phones and themselves. Coffee will be served 7:30 am to 10:30 am, and 2:30 pm to 5:30 pm.

7:30 – 10:30 AM

Check-in opens for alumnae conference leaders

Cromer Bergman Alumnae House

7:30 – 9:30 AM

Breakfast

Moody Student Center, dining hall

Conference leaders can enjoy a hot or cold breakfast alongside students. Please use your breakfast voucher, included in your packet received at check-in. Coffee, tea, and pastries are also available at Greenberry's coffee station until 2 pm at cost.

7:30 – 10:15 AM

Informal gatherings of alumnae conference leaders and moderators

Moody Student Center, Intercultural Room, lower level
Consider setting a time to informally meet with your fellow panelists and moderator to go over last-minute preparatory details.

8:45 – 9:25 AM

Open classrooms for alumnae conference leaders

Alumnae are invited to sit in on select classes during this time frame.

- ART 264 – MODERN ART with Genevieve Hendricks, assistant professor, art
Wetherill Visual Arts Center, Room 119
- BIO 341 – PLANT BIOLOGY with Liz Gleim, assistant professor, biology
Dana Science Building, Room 206
- COMM 125 – PUBLIC SPEAKING with Alane Presswood, visiting assistant professor, communication studies, director of oral communication
Wyndham Robertson Library, Center for Learning Excellence Classroom
- PHIL 220 – ZOMBIES AND CONSCIOUSNESS with James Downey, associate professor, philosophy
Wyndham Robertson Library, Jackson Screening Room, lower level

10:15 – 10:45 AM

Welcome address from President Pareena G. Lawrence

Wetherill Visual Arts Center, Niederer Auditorium

President Lawrence will welcome alumnae conference leaders and provide a brief Hollins update.

10:30 AM – 4:30 PM

Check-in opens for students and other registered attendees

Moody Student Center, lobby

10:45 – 11:30 AM

C3 orientation for alumnae conference leaders

Wetherill Visual Arts Center, Niederer Auditorium

What might alumnae panelists and presenters expect from student participants? Karen Cardozo, executive director of career development, and other Hollins administrators will share important information and specific suggestions as we prepare for an exciting day of successful community engagement.

11:30 AM

Alumnae conference leaders group photo

Front steps of the Coker Building

11:45 AM – 1:15 PM

Networking lunch reception for students, alumnae, and participating faculty and staff

Moody Student Center, Ballator Gallery, Rathskeller, dining hall

Network and engage with the campus community during a luncheon reception. There will be designated locations per academic major to encourage connection between students and alumnae who share similar interests of study. Daytime classes conclude at 12:25 pm – please join us as soon as you are able.

1:30 – 2:30 PM

Opening Session

Hollins Theatre

Keynote speech by Meg Jay, Ph.D., clinical psychologist and author of *Supernormal* and *The Defining Decade*.

2:30 – 3:15 PM

Book signing by Meg Jay, Ph.D.

Moody Student Center, lobby

2:45 – 3:30 PM

C3 Programming – Time Period One

(see following pages for details)

3:45 – 4:30 PM

C3 Programming – Time Period Two

(see following pages for details)

4:45 – 5:30 PM

C3 Programming – Time Period Three

(see following pages for details)

5:30 – 6:30 PM

Students Closing Connections: Continuing the Conversation

Moody Student Center, lobby

Students are invited to meet with career center staff to request alumnae contact information, share impressions of the day, or suggest topics for the ongoing *How did YOU Get There?* mentoring series.

5:30 – 6:30 PM

Alumnae conference leaders send-off

Main, Green Drawing Room

Alumnae who do not have immediate departures from campus may take this opportunity to decompress and network with one another.

UNDERSTANDING THE “TRACKS” OF C3

The Hollins C3 curriculum demonstrates the versatility of the liberal arts by featuring a cross-sector, interdisciplinary approach to each session topic. There are four tracks to explore at Hollins. See the following pages for a detailed breakdown of each time period’s programming options and participating alumnae.

Insights from the Field

Each session in this track aims to showcase the rich variety of liberal arts career paths around a coherent subject or theme, and features alumnae with a variety of undergraduate majors working across sectors around a common interest (e.g. arts, education, business and entrepreneurship, health care, STEM, and mission-driven pursuits).

- Educating the World
- Inventing the Future
- Creative Endeavors
- Healing the Planet
- Driven By Mission
- STEM Frontiers

Issues of Interest

These issue-oriented sessions will foster dynamic conversations of importance to all community members regardless of field or role. Timely and provocative, they address concerns of the moment and offer meaningful perspectives and strategies for moving forward on such issues as gender, diversity, and adversity and resilience in the workplace.

- Overcoming Adversity, Finding Resilience
- Diversity at Work
- Time’s Up/It’s Our Time

Interactive Connections

It wouldn’t be the Career Connection Conference without time to connect one on one and face to face! These sessions allow for focused exchanges between students and alumnae for the purpose of career mentoring and general networking, or gaining resume feedback and suggestions for revision.

- Speed Connection
- Rapid Resume Review

Navigating the Process

This track is devoted explicitly to the “how to” of career exploration and transition. Alumnae conference leaders will reflect on and field questions about specific aspects or stages of the process, from the first five years out of college; deciding whether or when to pursue an advanced degree; and the many unexpected twists and turns life may take.

- Do I Need an Advanced Degree?
- Life After Hollins: The Early Years
- Virtual You: Managing Your Digital Presence
- The Winding Path
- The Signature Internship Experience
- Chasing the Unicorn: Work/Life Harmony

SESSION PERIOD ONE (2:45-3:30 PM)

Choose to attend one of the following sessions.

Insights from the Field

EDUCATING THE WORLD

Dana Science Building, Room 102

Most observers agree that the prosperity and well-being of communities around the world depend in large part on access to education, particularly for girls and women. This session illuminates how educational impact occurs across business, government, and nonprofit sectors. With alumnae participants in roles ranging from educator to administrator to policy-maker to entrepreneur, this roundtable will discuss current needs and trends in education.

MODERATOR: Joe Leedom, professor, history

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Sharon Barnes '79, M.A.L.S. '85	music	higher education administrator, music instructor
Emily Daniels '06	communication studies international studies	chief development officer for NY-based educational nonprofit
Natarsha Sanders '03	philosophy	special education teacher, public education
Gaelan Smith '01	history	knowledge management specialist (formerly with NY Department of Education)

INVENTING THE FUTURE

Dana Science Building, Room 142

By some estimates, today's college students will change jobs as many as 15 times over the life course, including moving into roles or organizations that don't yet exist. This session will highlight the entrepreneurial and innovative mindset required to stay agile in such a rapidly changing world. Featuring alumnae with start-up experience or revolutionary "intrapreneurs" who turned existing organizations in new directions, this roundtable will explore the creative vision and innovative strategies pursued by Hollins women who will also reflect on how a liberal arts education enabled them to succeed in their fields.

MODERATOR: Karen Messer-Bourgoin '84, professor of practice, business, and economics

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Karen Barnes '90	English	serial entrepreneur
Elizabeth Jose '12	psychology	serial entrepreneur
Kismet Loftin-Bell '03, M.A.L.S. '04	political science	strategic consultant/political science professor
Shaye Strager '95	English communication studies	trendspotter and brand ambassador
Kristen Duncan Williams '95	English	founder of boutique brand creative agency

SESSION PERIOD ONE (2:45-3:30 PM)

Issues of Interest

OVERCOMING ADVERSITY, FINDING RESILIENCE

Dana Science Building, Babcock Auditorium

The nomenclature of “a career path” sounds quite orderly and uneventful, yet many struggle with chronic and unexpected adversity, from illness to losing a job to personal tragedy. As Meg Jay wrote in *Supernormal*, those who have overcome tremendous odds in the face of loss or trauma mix among us every day as artists, doctors, lawyers, parents, neighbors, and friends. Alumnae presenters in this session will amplify the keynote address in reflecting on coping and recovery mechanisms in the face of life’s unexpected challenges.

MODERATOR: Jenny Call, university chaplain

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Chloe Edwards '17	English	child welfare advocate and nonprofit professional
Abigail “Abby” Hargreaves '14	English	youth services librarian, D.C. based library
Elysse Stolpe '10	history international studies	assistant commonwealth’s attorney, City of Waynesboro

Interactive Connections

SPEED CONNECTION

Moody Student Center, Goodwin Private Dining Room

This event is a structured yet casual networking forum where students and alumnae can meet and engage in organic and lively conversations. This is an opportunity for students to ask general or specific questions about navigating a career path, and for alumnae to engage with Hollins today by connecting with a wide range of current students.

ALUMNAE PARTICIPANTS: Valerie James Abbott '93; Sarah Achenbach '88; Elizabeth Clay Barbour M.A. '98; Kristin Jeffries Henshaw '94; Kennan Marsh '78; Shaun McCracken '99; Sarah Price '00; Tif Robinette '10; Laura Smith '88; Kimberly Williams-Thompson '99

RAPID RESUME REVIEW

Moody Student Center, Janney Lounge

Structured in a similar fashion as the speed connection session, these brief but valuable interactions will feature small alumnae groups (two per table) who will “crowdsource” a resume critique for each individual student, approximating a committee interview in a welcoming, low-key environment. **Students MUST bring copies of their resume for alumnae to review (we recommend you bring six copies).**

ALUMNAE PARTICIPANTS: Abigail “Abi” Whiffen Arney '00; Blair Celli '03; Jennifer Eaton '09; Mallory Potock '09; Amanda-Gaye Smith '10; Caroline Walz '10

SESSION PERIOD ONE (2:45-3:30 PM)

Navigating the Process

DO I NEED AN ADVANCED DEGREE?

Wetherill Visual Arts Center, Room 119

This is not a panel about how to apply to graduate school, or which programs might be best in a particular field (faculty, Career Center, and alumnae mentors are available year-round to help with those inquiries). Rather, in a rapidly changing and increasingly entrepreneurial economy, this session will generate a robust discussion about whether or when to pursue advanced study. Recent Ph.D.s are among the most indebted in history and many are considering alternative careers in the absence of available faculty positions. Graduate schools also value applicants with work experience as that may lead to more informed and intentional plans for advanced study. When is a graduate degree a ticket to upward mobility and when might it carry unacceptable opportunity costs or debt? Alumnae conference leaders, with and without advanced degrees, will lead a lively discussion about the pros and cons of going to graduate school.

MODERATOR: Karen Cardozo, executive director, career center

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Robin (Mizzell) Alden '08	chemistry	quality scientist, pharmaceutical industry
Lauren Earley '16	English history	J.D. candidate, practice management coordinator at a D.C. based law firm
Megan (Stolz) Rogers '09	English history	freelance editorial specialist, small business owner
Kaila Thorn '11	environmental science international studies	Ph.D. candidate in agriculture and extension education

LIFE AFTER HOLLINS: THE EARLY YEARS

Wetherill Visual Arts Center, Niederer Auditorium

Launching out of Hollins can be cause for both celebration and anxiety. This session will deliver tried and true strategies on relocating to a new city and finding housing, managing finances, finding a mentor and new social network, and overcoming transitional challenges that may affect you emotionally, physically, socially, and financially. Don't worry, you've got this! And these alumnae have YOUR back.

MODERATOR: Michelle De Groot, assistant professor, English

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Carrie Boswell '14	psychology	counselor for school-based therapeutic day treatment program
Haley Ortiz '16	business	risk management specialist at Federal Deposit Insurance Corporation (FDIC)
Olivia Hammock '15	biology	emergency room scribe at Carilion Clinic
Caitlyn Lewis '17	dance	dance maker/instructor and graduate assistant for Hollins' cultural and community engagement department

SESSION PERIOD TWO (3:45-4:30 PM)

Choose to attend one of the following sessions.

Insights from the Field

CREATIVE ENDEAVORS

Dana Science Building, Room 102

Composing a life is itself a profoundly creative act. In this panel we will hear from alumnae who have found ways in different roles and work/life configurations to express their commitment to the arts and humanities as artistic practitioners, funders, and/or in arts management. Whether employed by a single organization or active in the “gig economy,” alumnae in this session will discuss the creativity they have deployed to keep the arts alive—for themselves and others.

MODERATOR: Jennifer Printz, associate professor, art

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
ShaLeigh Comerford '98, M.A.L.S. '04	studio art visual and performing arts	artistic director of dance-theatre company
Shaun McCracken '99	theatre	freelance dramaturg and academic theatre scholar
Jeanne “Scout” Moran '16	film	film production professional
Tif Robinette '10	studio art psychology	filmmaker, designer, art curator, and practicing visual artist

HEALING THE PLANET

Dana Science Building, Room 142

Now, more than ever, the world needs practitioners and researchers committed to empathetic, innovative, and holistic solutions to recalcitrant health care and environmental issues. Alumnae in this session will discuss the paths that led them to their current roles, illuminating different ways beyond a medical degree to make a significant difference in improving the well-being of others.

MODERATOR: Brian Gentry, lecturer and chair, physics; pre-med advisor

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Teah M. Bayless '97	biology	D.O., university medical hospital
Jennifer Eaton '09	English biology	pediatric nurse practitioner, private practice
Kaila Thorn '11	environmental science international studies	Ph.D. candidate in agriculture and extension education
Caroline Walz '10	biology international studies	environmental specialist, FEMA
Kimberly Williams- Thompson '99	classical studies psychology	counselor and instructor, university setting

SESSION PERIOD TWO (3:45-4:30 PM)

Issues of Interest

DIVERSITY AT WORK

Dana Science Building, Babcock Auditorium

Thinking about the intersections of ability, class, gender, race, sexuality, and other variables, this session takes seriously the importance of identity and affinity in career development and life design. How might people from underrepresented groups or marginalized identities navigate applying to or working for normative institutions? How does one gauge whether an organization is inclusive? What career options exist for those who want to make diversity and inclusion efforts their life's work? Alumnae in this session will discuss self-aware, contextually informed, and intentional processes when it comes to both fitting in at work and finding fitting work.

MODERATORS: Idella Glenn, special advisor on inclusivity and diversity; Jeri Suarez, associate dean, cultural and community engagement

ALUMNAE

Blair Celli '03

MAJOR(S)

religious studies

CAREER EXPERTISE

career coach, expert in professional development and diversity/inclusion training for corporate sector

Liam Hudson '13

communication studies

clean food/food accessibility advocate

GeLynn Thompson '05

psychology

special education teacher, public education

Interactive Connections

SPEED CONNECTION

Moody Student Center, Goodwin Private Dining Room

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ALUMNAE PARTICIPANTS: Mennatallah AlBarqi '15; Lou Ann Broad '79; Chloe Edwards '17; Rachel C. Fletcher '05; Kismet Loftin-Bell '03, M.A.L.S. '04; Haley Ortiz '16; Regina Richardson '93; Natarsha Sanders '03; Michelle Smith '83; Shaye Strager '95

RAPID RESUME REVIEW

Moody Student Center, Janney Lounge

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ALUMNAE PARTICIPANTS: Robin (Mizzell) Alden '08; Emma Bretschneider Barone '12; Caroline Hamric '02; Julia Henderson '06; Roxanne Jordan '14; Megan (Stolz) Rogers '09

SESSION PERIOD TWO (3:45-4:30 PM)

Navigating the Process

THE SIGNATURE INTERNSHIP EXPERIENCE

Wetherill Visual Arts Center, Room 119

Open to sophomores through seniors, the Signature Internship Program takes place over January Term with funding support and placement in cities from NYC to DC to Richmond to Boston. What are the advantages of being selected for a Signature Internship and what does it take to be a competitive applicant? Come to this session with alumnae sponsors and participants as well as Career Center staff! The application this year is in early October, so don't miss this opportunity to find out how to make yours as strong as possible.

MODERATOR: Amber Becke, coordinator, career center

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Courtney Chenette '09	gender and women's studies	civil rights/employment discrimination attorney
Emily Daniels '06	communication studies international studies	chief development officer for NY-based educational nonprofit
Lauren Earley '16	English history	J.D. candidate, practice management coordinator at a D.C based law firm

THE WINDING PATH

Wetherill Visual Arts Center, Niederer Auditorium

At the 2017 C3, President Lawrence asked alumnae conference leaders how many were working in jobs/fields they had envisioned as undergraduates. Only a few raised their hands! This session should highlight what we know beyond a doubt: Hollins women are not only going places, but the routes they take are varied and unpredictable. Alumnae will consider the twists and turns they've experienced in their careers, as well as reflect on roads not taken. This is a great session both for those who think they have their lives perfectly planned and those who have no idea what to do next!

MODERATOR: Renee Godard, professor of biology, director of environmental science/studies program

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Lynn Dearing Alexander '98	biology	environmental protection specialist with US Department of Energy
Elizabeth Clay Barbour M.A. '98	English and creative writing	Ford hand model to domestic violence Legal Aid attorney
Laura Smith '88	sociology	state legislative professional in Pennsylvania
Lauren Alice Staley '11	psychology	nonprofit researcher to for-profit software tech

SESSION PERIOD THREE (4:45-5:30 PM)

Choose to attend one of the following sessions.

Insights from the Field

DRIVEN BY MISSION

Dana Science Building, Room 102

Some people choose to enter “a field,” while others know only one thing: there’s a problem to solve, a constituency to serve, or a wound to heal. This session will feature alumnae who followed a sense of passion or purpose wherever it led into their current roles and work/life configurations. Be inspired and learn from them how to follow your calling.

MODERATOR: Luke Vilelle, university librarian

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Valerie James Abbott '93	economics	family educator/parent advocate with the Center for Family Involvement
Lou Ann Broad '79	American studies	historical preservationist, retired from US Navy
Rachel C. Fletcher '05	women's studies	director of development for health-centric nonprofit
Julia Henderson '06	art history	marketing professional and engaged citizen

STEM FRONTIERS

Dana Science Building, Room 142

Historically, if you asked children from most cultures to draw a scientist, engineer, or mathematician, they would not picture a woman. At Hollins, we are proud to see women in STEM quite easily, with myriad STEM majors and alumnae working in many related fields! This panel features a diverse array of participants working on a variety of STEM frontiers and offers insights on how to pursue the STEM career of your dreams.

MODERATOR: Liz Gleim '06, assistant professor, biology

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Lynn Dearing Alexander '98	biology	environmental protection specialist with US Department of Energy
Mennatallah AlBarqi '15	biology	Ph.D. candidate, biomedical sciences at UMASS
Kennan Marsh '78	chemistry	senior research fellow scientist, pharmaceutical industry
Regina Richardson '93	computational sciences physics	systems engineering, US Navy's Aviation Program
Michelle Smith '83	biology	associate research and development expert

SESSION PERIOD THREE (4:45-5:30 PM)

Issues of Interest

TIME'S UP/ IT'S OUR TIME

Dana Science Building, Babcock Auditorium

In an era of growing activism highlighting the extent of discrimination and sexual harassment across industries and fields, alumnae in this session will impart personal and professional wisdom as and about women in the workplace. Offering a range of perspectives - whether that of a human resources director, civil rights attorney, or professional committed to gender equity - this roundtable will feature a timely discussion of the politics of gender, race, and sexuality in the workplace and offer helpful strategies for moving forward.

MODERATOR: Lori Joseph, associate professor, communication studies

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Abigail "Abi" Whiffen Arney '00	political science French	director of human resources for Fortune 500 companies
Courtney Chenette '09	gender and women's studies	civil rights/employment discrimination attorney
Roxanne Jordan '14	film psychology	retail marketing strategist
Gaelan Smith '01	history	knowledge management specialist

Interactive Connections

SPEED CONNECTION

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SESSION PERIOD THREE (4:45-5:30 PM)

Navigating the Process

VIRTUAL YOU - MANAGING YOUR DIGITAL PRESENCE

Wetherill Visual Arts Center, Room 119

Today, digital and social media have a significant impact on recruiting, networking, and job searching. You must be strategic about how you represent yourself to the world digitally. What are employers looking for in your online presence and social media profiles? How can you use social media most effectively for networking and job hunting? How do you market media savvy on your resume? How can you “scrub” your questionable online traces from the web? Alumnae presenters in this session will answer such questions and more.

MODERATOR: Annie Berke, assistant professor, film

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Emma Bretschneider Barone '12	communication studies	nonprofit career counselor supporting underserved high school students in Richmond
Mallory Potock '09	business communication studies	marketing and advertising, Twitter
Shaye Strager '95	English communication studies	trendspotter and brand ambassador

CHASING THE UNICORN: WORK/LIFE HARMONY

Wetherill Visual Arts Center, Niederer Auditorium

If work/life balance, like the unicorn of tomorrow, never comes, what about finding harmony in sounding all the different notes of your life: worker, partner, parent, friend, volunteer? How does one renew and rejuvenate to stay vibrant for the long haul? In this session, alumnae conference leaders will discuss how they have juggled and managed various commitments while striving to live meaningful and fulfilling lives.

MODERATOR: Elise Schweitzer, assistant professor, art

ALUMNAE	MAJOR(S)	CAREER EXPERTISE
Sarah Achenbach '88	English	communication specialist and freelance writer
Caroline Hamric '02	business	director of operations, D.C. nonprofit
Sarah Price '00	biology French	professor and practicing OB/GYN
Amanda-Gaye Smith '10	English	poet, visual artist, gallery owner

CONFERENCE LEADER BIOGRAPHIES



VALERIE JAMES ABBOTT '93

received her B.A. in economics from Hollins. Today, she is a 1-3-6 family educator and learning community coordinator for the Center for Family Involvement at Virginia Commonwealth University. In this dual role, Valerie works closely with

parents of children who are deaf and hard-of-hearing and with the Virginia Early Hearing Detection & Intervention Program at the Virginia Department of Health on projects aimed at helping improve the lives and outcomes of young children with hearing loss. Previous work experience includes corporate/small business marketing and communications, training and development, performance consulting, and entrepreneurship.



SARAH ACHENBACH '88, a former Alumnae Board member, earned a B.A. in English with honors. She was SGA president and interned with the Hollins development office, which led to a 30-year career in advancement. Since 1998, she has written hundreds of articles for various publications,

including *Hollins* magazine, won a national magazine writing award for humor writing, and authored two nonfiction books about Baltimore history. After nine years as director of communications for a girls' day/boarding school, she now writes full-time for publications, websites, and educational marketing clients.



MENNATALLAH ALBARQI '15 holds a B.S. in biology and a minor in chemistry. Menna is currently pursuing a doctorate degree in biomedical sciences at the University of Massachusetts Medical School in Worcester. Her thesis work focuses on the use of molecular genetics to study

early animal development. While at Hollins, Menna conducted research projects in the biology department under the mentorship of Professor Jonathan Stoltzfus. Menna hopes to become a research scientist in academia or industry.



ROBIN (MIZZELL) ALDEN '08

earned her B.S. in chemistry and has worked in the pharmaceutical industry since 2008. Primarily working in contract pharmaceutical manufacturing in the surprising biotech hub of Madison, Wisconsin, she has held positions as a quality assurance

specialist, technical data reviewer, technical writer, and lead investigator. She has hosted audits by federal regulatory bodies including the FDA and ISO, and serves as a subject matter expert in root cause investigations. Her career began at Covance Laboratories, followed by PPD, Inc., and has most recently been employed by MilliporeSigma (formerly Sigma-Aldrich) for the past four years. She currently serves as a senior-level quality scientist, responsible for analytical method validations.



LYNN DEARING ALEXANDER '98

earned her B.A. in biology at Hollins before receiving her M.S. in environmental science and policy from Johns Hopkins University in 2003. She is an environmental protection specialist with the U.S. Department of Energy's National Nuclear Security Administration in Washington, DC. She started her career as

an environmental consultant and joined the federal government in 2007. She works mainly with the National Environmental Policy Act, analyzing potential environmental impacts of proposed projects. She has also worked with many environmental regulations and Environmental Management Systems (ISO 14001).



ABIGAIL "ABI" WHIFFEN

ARNEY '00 is a director of human resources (HR) at Leidos. Her HR career includes roles in benefits, talent acquisition, HR operations, business partnering, project management, and the implementation of an HR information system. She has lived

and worked abroad, including stints in Kuwait, Australia, Hungary, and the United Kingdom. Prior to 2006, she worked in development at Columbia Business School and then attended law school. She has a J.D. from Penn State's Dickinson School of Law and a B.A. in political science and French from Hollins.

CONFERENCE LEADER BIOGRAPHIES



ELIZABETH CLAY BARBOUR
M.A. '98 in English and creative writing. After a sophomore year at Hollins in 1975 was a trip around the world that lasted 20 years and included life in NYC working as a hand model with the Ford Model Agency, developing real estate in

Colorado, and success as an author and journalist. Currently she serves as a domestic violence attorney with the Legal Aid Society of the Roanoke Valley, having earned her J.D. in 2013 at Washington and Lee University School of Law. Her mother began at Hollins in the class of 1954, and graduated from Hollins in 1981.



KAREN BARNES '90, a Winston-Salem native, is genetically preprogrammed to be an entrepreneur and started her first business when she was five selling organic vegetables from her dad's garden in a little red wagon. Since then, she's been a

journalist, a marketer, founder of a boutique marketing and strategy consulting firm, and founding partner in a cognitive computing startup. She currently serves as the executive director of VentureCafe, an organization whose mission is to broaden, connect, and support the innovation community through public spaces and programs to help anyone with an idea succeed. She and her wife enjoy travel, food, outdoor activities, and their golden retriever. Karen holds a B.A. in English from Hollins and an M.A. in journalism from American University (1992).



SHARON BARNES '79,
M.A.L.S. '85 studied music at Hollins, and went on to enroll in educational leadership courses at Virginia Tech. Since 2007, she has served as the director of the Mary Baldwin University Roanoke Center, overseeing daily operations, served as

an advisor to adult learners, and taught music courses. She taught college music for over 30 years at Mary Baldwin and Virginia Western Community College, and served as an academic advisor. Currently she serves on the Board of MidAtlantic Region/ACHE (Association of Continuing Higher Education), and is an active member of IAWM (the International Alliance of Women in Music). Sharon has also been the Choir Director at the Westhampton Christian Church and a private piano and voice instructor



EMMA (BRETSCHNEIDER)
BARONE '12 holds a B.A. in communication studies with a minor in film. She started her career in higher education as an admission counselor and social media coordinator at Hollins. In 2013, Emma moved to the Richmond area to work

at Randolph-Macon College. She spent almost five years in the admissions office at R-MC, where she served as an assistant director of admissions. Most recently, Emma took a position at Partnership for the Future (PFF) as the college success manager. At PFF she works to promote college access, success, and workforce development to motivated students with limited resources.



TEAH M. BAYLESS '97 earned her B.A. in biology at Hollins and pursued a decade-long career in nonprofit management before graduating from the West Virginia School of Osteopathic Medicine in 2010. She completed both a family medicine residency (2014) and a

geriatrics fellowship (2017) at Duke University in Durham, NC. She is a board-certified physician in both family medicine and geriatrics; she also teaches as an assistant professor of family medicine at Duke. Her interests include social determinants of health, health care disparities, geriatrics, home-based primary care, and transitions of care. Teah lives in Raleigh with her husband, Charlie, and seven-year-old triplets, Jonathan, Paige, and Madison.



CARRIE BOSWELL '14 earned her B.A. in psychology and a certificate in leadership studies at Hollins before becoming a licensed qualified mental health professional focused on children. This is her third year working as a therapeutic day treatment counselor in the Appomattox County Public

School System through a private company, Family and Community Support Systems. Therapeutic day treatment is a school-based counseling program for children and adolescents who are considered to be at risk for removal from the school due to serious deficits in social skills, peer relations, or dealing with authority; are hyperactive or have poor impulse control; or have other mental health needs that are negatively affecting school performance.

CONFERENCE LEADER BIOGRAPHIES



PUNKY BRICK '93 graduated from Hollins with a B.A. in economics and Spanish. She has spent her career at Wells Fargo and its predecessor companies in a variety of roles within enterprise marketing, retirement services, treasury management, and wholesale banking. She is a vice

president and fraud product manager in the Digital Solutions for Business division. She serves as her class reunion chair, sits on the Hollins Alumnae Board, and participates in the Charlotte alumnae chapter. Punky is active in several tennis leagues, travels, and enjoys spending time with friends and family.

LOU ANN BROAD '79 was an American Studies major at Hollins. She achieved two graduate degrees: a masters in planning from the University of Virginia, School of Architecture, and a masters of national security and strategic studies from the Naval War College. She has 30 years' experience working in cultural resources, including historic preservation planning and museum interpretation. Her career includes many years working as a federal civilian for the U.S. military, achieving historic facilities improvements, education, and providing regulatory guidance on National Historic Landmark installations. Lou Ann retired in 2017, receiving the Navy Superior Civilian Service Award, the second highest civilian honorary award for contributions of significant importance to the Navy's mission. Since retirement she has been traveling in the U.S. contemplating future contributions to cultural resources education.



BLAIR CELLI '03 received a B.A. in religion and a minor in film/ photography from Hollins, and a M.Ed. from Northeastern University in e-learning and instructional design. She worked as the director of education for the Virginia Museum of Transportation before joining Allstate

Insurance Company's technology division in 2005. At Allstate, she has had the opportunity to travel to India and across the United States, providing professional development, designing training engagements, and establishing learning and development strategies. She serves on the board of Points of Diversity, training community members in compassionate dialogue on race, diversity, and inclusion in Roanoke. She also serves on the Allstate PRIDE national steering board as the education chair. She is the founder of Catapult Career Coaching, which offers professional support services to

mid-career professionals interested in making career transitions and professional development workshops for individuals and companies worldwide.



COURTNEY CHENETTE '09 uses her B.A. in gender and women's studies (GWS) and J.D. from Pace Law School as an attorney. She is presently a visiting lecturer in political science and GWS, teaching law at Hollins. Courtney's New York City-based litigation experience ranges from

high-profile civil rights and constitutional claims to employment discrimination cases and federal class actions. She is general counsel to Reconstructing Hope, a New York City domestic violence nonprofit, and has trained and counseled police departments and schools across New York State on issues relating to federal compliance and policies, particularly antidiscrimination laws and Title IX.



SHALEIGH COMERFORD '98, M.A.L.S. '04 received a B.A. in studio art and minor in creative writing before completing her Master of Arts in Liberal Studies in visual and performing arts in 2004. She is the artistic director of ShaLeigh Dance Works, a dance-theatre company

dedicated to creating socially conscious work in Durham, NC. Shaleigh's choreography and commissions have been presented throughout the United States, Germany, England, Israel, and Japan. She is a showcased artist of DIDA's 2014-15 and 2017-18 Season and was named winner in the 2013 Tokyo Experimental Festival of Sound, Art, and Performance to design a performance installation at the Institute of Contemporary Art and International Cultural Exchange.



EMILY DANIELS '06 earned her B.A. in communications studies and international studies from Hollins. As chief development officer of America Needs You, Emily oversees all revenue generating and communications activities for the NYC-based national educational and career development

nonprofit. Over her 10-year career in nonprofit management, Emily has raised over \$40 million for numerous community organizations. She earned her Master of Public Administration and Master of International Studies degrees from North Carolina State University.

CONFERENCE LEADER BIOGRAPHIES

Committed to her community, Emily serves on the Board of the Vanderbilt YMCA in New York City and volunteers with New York Road Runners.



LAUREN EARLEY '16 graduated with a double major in history and English literature. She is a practice management coordinator at law firm Arnold & Porter LLP, where she works with attorneys to manage their practice group business, administration, and strategy. She is also in

her third year as an evening student at Georgetown University Law Center. Lauren has years of experience working in various legal practice areas and is an active member of her firm's Artificial Intelligence and Knowledge Management Committees. She is interested in antitrust and education law, and is a growing Nats fan.



JENNIFER EATON '09 graduated with a double major in English and biology. She received her RN and masters of nursing through Vanderbilt University, in Nashville, TN, in 2014. She initially served as the primary provider at a federally qualified health center, working with an underserved

population in Owensboro, KY. She now works at a private pediatric practice in Fredericksburg, VA. Jennifer focuses on preventative care and health literacy. She loves working with all age groups, particularly with first-time parents, and is particularly passionate about medical mission work.



CHLOE EDWARDS '17 is Voices for Virginia's outreach coordinator, responsible for connecting local and regional partners to the nonprofit's policy team. She focuses specifically on trauma-informed policy and practice. Her work is informed by her personal connection to foster care (she

entered kinship foster care at age 14) and by her previous job as director of Connecting Hearts, an adoption family recruitment agency. Chloe completed the Minority Research and Law Institute Program at Southern University Law Center. She holds a B.A. in English with concentrations in multi-cultural literature and creative writing, and a minor in social justice. She regularly consults with child welfare agencies and nonprofits; visit <https://chloedwards.org/>.



RACHEL C. FLETCHER '05 holds a B.A. in women's and gender studies. She has been a nonprofit fundraiser for 12 years. She is the first director of development for Mental Health America of Roanoke Valley. Rachel spent most of her career fundraising for Planned Parenthood South

Atlantic's work and mission in central and southwestern Virginia as well as West Virginia. In fact, she did an internship in development at Planned Parenthood during her senior year at Hollins. She currently serves on the events and facilities committees of the board of Apple Ridge Farm in Copper Hill, VA.



OLIVIA HAMMOCK '15 is a Roanoke native. She graduated in 2015 with a B.S. in biology and a minor in chemistry. Since graduating, she has started her own Etsy business while working full time at Carilion Roanoke Memorial Hospital in the Emergency Department as a medical

scribe. Olivia is involved with The Junior League Roanoke Valley. She is passionate about women and children's health, art, and empowering women in STEM. She is David Sedaris' biggest fan and pen pal.



CAROLINE HAMRIC '02 is the director of operations for ActionAid USA. In addition to monitoring and evaluation for U.S.-based programming, she oversees organizational effectiveness efforts and maintains program compliance and accountability to the organization's

foundation donors. Caroline has worked in the nonprofit sector since moving to the Washington, DC, area in 2004, serving organizations devoted to environmental protection, the rights of women, and the rights of animals. She received her B.A. in business from Hollins and completed her M.S. in organization development and knowledge management at George Mason University in 2016.

CONFERENCE LEADER BIOGRAPHIES



ABIGAIL "ABBY" HARGREAVES '14

holds a B.A. in English with a concentration in creative writing. After Hollins, she earned a Master of Library and Information Science from San José State University while serving in a special government library and two public libraries. She

now works for DC Public Library as a youth services librarian, heading the children's department at the Southwest Neighborhood Branch Library, and writes for Book Riot. She's partial to cats and the color yellow.



JULIA HENDERSON '06 earned her B.A. in art history and graduated from the Batten Leadership Institute at Hollins before receiving her M.Litt. in management from the University of St. Andrews in 2010. She is a marketing director and leads membership marketing and development for the

Virginia Society of CPAs, a 13,000+ member professional association based in Richmond, VA. In 2012, after the death of her niece in an in-home daycare, Julia and her sister founded The Cami Campaign, an organization dedicated to creating, safe, affordable childcare. Julia also volunteers with arts education and workforce development organizations across the state.



KRISTIN JEFFRIES HENSHAW '94, economics, worked for two years in the Hollins admission office before moving to Richmond and building a career in benefits consulting. She is a principal at Mercer and works with clients on a variety of health and welfare benefits projects. Kristin

serves on Junior Achievement of Central Virginia Board of Directors and Kenston Forest School Parents Association. She recently joined the Hollins Alumnae Board and has been an active volunteer for admission and the Richmond chapter for many years. She is the mother of two girls and looks forward to both of them attending Hollins.



LIAM HUDSON '13 holds a B.A. in communication studies. Since his time at Hollins he has worked as a case manager and youth development specialist. Liam also spends his time working with clean food programs, and strives to make healthier food options acceptable in all communities.



ROXANNE JORDAN '14 is the research and analytics lead and HubSpot administrator at Phase 3 Marketing & Communications. She utilizes fundamental psychology principles to unearth the human behind the brand and data. Roxanne brings her strong analytical and

problem solving skills to craft research-based strategic initiatives and recommendations to articulate and position brands, create personas and customer segments, and guide creative expression. With a particular passion for putting numbers behind behavior, and proving emotion does actually equate to sales and success, she arms her clients with a reason to believe. In her career she has guided the strategies of companies like AT&T, The Home Depot, Coach, Chik Fil A, Coca Cola, Mercedes, and Publix.



ELIZABETH JOSE '12 studied psychology, chemistry, and studio art while at Hollins. She is an entrepreneur with five years of experience in business analytics, business management, and business growth and development. She has conducted hands-on research on

workplace dynamics, community development, and on psychological barriers to social development and career acceleration with a focus on cognitive restructuring techniques to overcome the barriers. She has an organic farming and sustainable development project in India that she began five years ago. She was recently accepted into the 2018 Cohort of the Regional Acceleration and Mentorship Program (RAMP) in Roanoke to develop her fintech company, Flewid Capital, Inc.



CAITLYN LEWIS '17 studied dance at Hollins and is back on campus pursuing her M.A.L.S. degree. She also serves as the graduate assistant for the Cultural & Community Engagement office. In the year between her undergraduate and graduate studies, she worked as a

dance instructor and membership representative at the YMCA Gainsboro, a physical education teacher at Forest Park Academy, an intern for the LGBTQ+ Oral History Project, and as a front-desk associate for Polished by Claire V in Roanoke.

CONFERENCE LEADER BIOGRAPHIES



KISMET LOFTIN-BELL '03, M.A.L.S. '04 earned her B.A. in political science with a minor in biology and her M.A.L.S. with a concentration in political science at Hollins before receiving her M.S.L. from the University of Pittsburgh School of Law in 2005. Kismet, a

Gallup-certified strengths coach, is the founder of Beyond the Box Consulting, a personal and professional development firm. She is a political science professor at Forsyth Technical and Surry Community Colleges. Recently, Kismet joined the student life and engagement staff at Forsyth Tech as an advisor to the honor societies with a specific focus on Phi Theta Kappa.



KENNAN MARSH '78 joined Abbott in 1982, with a B.A. in chemistry from Hollins and a Ph.D. in pharmaceutical chemistry from the University of Kansas. At Abbott/AbbVie she formed and led the Nonclinical Pharmacokinetics group, supporting the

evaluation of compounds from Discovery project teams, assisting in the integration of physical chemical properties, metabolism and pharmacokinetics in the discovery and development of multiple small molecule compounds, which entered clinical trials (eg, ritonavir, kaletra, veliparib, ombitasvir, dasabuvir, paritaprevir, venetoclax, pibrentasvir, gelcaprevir). Kennan is currently a senior research fellow, assisting the Neglected Tropical Diseases team and our partners (MMV, DNDi, AWOL) in the development of compounds for diseases such as malaria, TB, and a variety of filarial diseases. (C3:2012)



SHAUN MCCRACKEN '99 earned a B.A. in theatre at Hollins and went on to achieve her M.F.A. in theatre pedagogy from Virginia Commonwealth University. She teaches Intro to Drama at VCU, and is the academic advisor for theatre students. As a professional dramaturg,

Shaun has worked with a variety of theatre artists across the country. Shaun has spent the last three years serving as resident dramaturg for the Contemporary American Theater Festival. (C3:2015)



JEANNE "SCOUT" MORAN '16 holds a B.A. in film with a minor in communication studies. She currently works in the Integrated Production department at the creative agency Arnold Worldwide, headquartered in Boston, MA. She currently oversees the broadcast, digital, and radio

productions for brands including Progressive, Jack Daniel's, Jeep, Center for Disease Control, and others. She was introduced to opportunities in the Boston-area through Hollins' Signature Internship program. During her junior year she interned as a production assistant at Viewpoint Creative, where she worked on campaigns for AMC and HBO. During her senior year she interned at Christopher Kimball's Milk Street, where she went on to work after graduation as a freelancer. She was later hired as their office coordinator for their PBS distributed television series, radio program, and magazine subscription. She is currently cochair of the Boston Alumnae Chapter.



HALEY ORTIZ '16 holds a B.A. in business and a minor in art history. She was introduced to the FDIC financial institution specialist position through an alumnae networking event in New York City during her senior year Hollins Signature Internship with Wiley Publishing. To gain experience

before applying to the FDIC, Haley worked as a personal banker and loan originator at BB&T for a year before transitioning to the FDIC's Corporate Employee Program. After completing the program, she was assigned risk management supervision where she evaluates the safety and soundness of FDIC regulated financial institutions in the North Dakota territory.



MALLORY POTOCK '09 graduated with degrees in business and communication studies. A Batten Scholar and collegiate athlete, Mallory studied with the Batten Leadership Institute and rode on the Hollins riding team all four years. She started her career as an associate producer on

Giada at Home for Food Network before transitioning to advertising. She currently works on the global business marketing team at Twitter in San Francisco.

CONFERENCE LEADER BIOGRAPHIES



SARAH PRICE '00 studied biology and French at Hollins, and graduated with honors. After graduation, she taught English at the Lyceé Frédéric Mistral for a year before returning home to earn her M.D. from West Virginia University School of Medicine. Sarah completed her

residency with the obstetrics and gynecology department at University of Louisville (2005-09), and subsequently served as an assistant professor in the OB/GYN department at Marshall University (2009-16). She is currently a practicing physician with Norton Women's Specialists. She lives in Louisville, KY, with her husband and three children. She is a member of Phi Beta Kappa.



PATRICIA "TRISHA" PEACE RAWLS '74 completed her B.A. in art history and has served in numerous leadership positions for Hampton Roads area nonprofits for more than 25 years, including the Business Consortium for Arts Support, Norfolk Botanical Garden, Norfolk Botanical

Garden Foundation, VisitNorfolk, among others. In 2013, she received the Julian Hirst Leadership Award from LEAD Hampton Roads and the Distinguished Service Medal from the Cosmopolitan Club of Norfolk, which recognized her as the 2013 First Citizen of Norfolk. Trisha is a past-president of the Hollins Alumnae Board and is an active volunteer with the Hampton Roads alumnae chapter.



REGINA RICHARDSON '93 earned a B.A. majoring in physics and computational science, and obtained secondary education certification. Afterwards, she frolicked around as a contractor, procuring acronyms and skillsets. Presently, she assimilates it all into her role as a systems engineer

and project coordinator (aka, herder of cats), supporting the US Navy's Aviation Programs at Maryland's Naval Air Station Patuxent River. She translates Navy/Marine spoken requirements, needs, and wants for engineers, IT, management, and back – requiring a steady influx of coffee and dark chocolate. She is pursuing project management certification, when she's not corralling curmudgeon-y retired Navy and Marine Corps officers, pilots, and maintainers.



TIF ROBINETTE '10 holds a B.A. in studio art and psychology. Since graduating, she has worked in the art world with clients in art fairs, museums, private collections, and galleries in New York City and internationally. While in Brooklyn, she curated and produced shows focused on performance art practices. After writing and directing her first film, *Velvet Cry*, in 2017, she is taking a sabbatical in the swamps of Florida to write her second screenplay and produce original designs of luxury body pillows.



MEGAN (STOLZ) ROGERS '09 majored in history and English with a creative writing concentration at Hollins and worked in the Writing Center while on campus. After teaching English in Peace Corps–Cambodia, she earned her M.F.A. in creative writing and publishing arts,

concentrating in fiction, from the University of Baltimore in 2013. She taught first-year composition as an adjunct at the Community College of Baltimore County and worked in the communications department at the National Court Reporters Association before starting Megan Stolz Editorial in 2018. She lives in Northern Virginia.



NATARSHA SANDERS '03 holds a B.A. in philosophy with a minor in history and received her M.A. in education (special education) from North Carolina Central University. She began doctoral studies at Columbia Theological Seminary in summer 2018. Her research focus is in

curriculum development for individuals with intellectual and developmental delays such as Down's syndrome and autism spectrum disorder; research also includes post-secondary transitioning and support, and self-efficacy for special education teachers in high needs public schools. She serves with the International Association for Special Education, North Carolina Council of Churches faith and education reform task force, and is a board member for Community Partnerships, Inc.

CONFERENCE LEADER BIOGRAPHIES



AMANDA-GAYE SMITH '10 is a barmaid, poet, and founding curator at One End Studios in Gainesville, FL. She loves working with uncanny trash and rotting nature. Her work can be found on Instagram @thedustchapter and @one.endstudios. As founding/

lead curator at One End, she organizes and leads eight creator studios, as well as books and curates performance and visual art openings in the gallery. Her poetic works have been published in several literary magazines or anthologies (most recently Hanging Loose Press). She holds a B.A. in English from Hollins and is pursuing an M.A. in English and creative writing from Texas Tech University.



GAELAN SMITH '01 majored in history and minored in chemistry at Hollins, before earning an M.A. in history-exhibit design from University of New Hampshire. He has worked a wide variety of jobs from

aquatics director and boarding school house parent to IT services for the NYC Department of Education and a global bank. Gaelan specializes in knowledge management, which translates specialized knowledge in science and IT into plain, usable language. He likes to discuss the trials of finding a good job and bouncing from one field to another. He went by Gwynna when he attended Hollins.



LAURA SMITH '88 earned her B.A. in sociology. Through a circuitous path of jobs and careers, she found herself back at home in Pennsylvania working in politics and government. Through six legislative cycles and four state representatives, Laura now serves as

chief of staff to State Representative Todd Stephens. In her free time, she stays busy serving her own community as an elected township supervisor. She is also a founding board member and vice president of Knights for Life, a nonprofit established to raise money for families in the local community impacted by medical crisis.



MICHELLE SMITH '83 received a B.A. in biology from Hollins, followed by an M.S. in entomology from Virginia Tech. She is an associate research and development (R&D) director in Corteva Agriscience™, Agriculture Division of DowDuPont™, and has diverse business and industry

R&D experience. Michelle leads the North America Region Field Science team conducting field research to develop new crop technologies. She serves on the governing board of the Entomological Society of America and engages in STEM outreach to children and advocacy for women in agriculture.



LAUREN ALICE STALEY '11 earned her B.S. in clinical psychology with a minor in art history. She spent four years working as a researcher at the American Institutes for Research in Washington, DC, and decided to make a sector switch from nonprofit

government research to for-profit software. Two years in as a customer success manager at a tech startup, Lauren manages over \$1.2M in clients and is leading her department's development for the quickly growing company.



ELYSSE STOLPE '10 earned a B.A. in history and international studies, and a certificate in leadership studies from Hollins. She graduated from the University of Virginia School of Law in 2014. After spending a year practicing in Washington, DC, as a litigation associate at the international

law firm Dentons, she returned to the Charlottesville area to work as an assistant commonwealth's attorney for the City of Waynesboro, Virginia. In this role, she prosecutes a wide variety of misdemeanors and felonies in General District and Circuit Courts, prepares appellate briefs, and assists with law enforcement investigations.

CONFERENCE LEADER BIOGRAPHIES



SHAYE STRAGER '95 has a B.A. in English and communication studies. For most of her fashionable career she advised Manhattan clients, from celebrities to CEOs, on the fine art of wardrobe styling and reported on trends as an authority for local television audiences. Now based out

of Atlanta, Shaye has transformed her career into a multi-city affair. She keeps individuals, corporations, and brands on-message with their marketing strategies through specific wardrobe choices. Shaye educates and empowers her clients to make confident wardrobe choices; she helps them identify their personal style, and maintain it with updates that fit their budgets.



GELYNN THOMPSON '05 graduated with a B.A. in psychology. She went on to complete her M.A. in education and human development at George Washington University in 2008, and is currently pursuing her Doctorate of Education at the same institution.

GeLynn is an experienced special education teacher who has served the District of Columbia Public School System for over 10 years. Her primary focus is to maximize opportunities for academic progress that will advance diverse students. Her current research focus is on the identification of highly effective accommodations and modifications for students who receive special education instruction. GeLynn's interest in the promotion of culturally and linguistically diverse students is the guiding principle within her mission to support the Hollins Alumnae Associations Board.



KAILA THORN '11 earned a B.A. in environmental studies and international studies while also receiving a certificate in leadership studies from the Batten Leadership Institute and the outdoor leadership certificate from the Hollins Outdoor Program. She then worked in

experiential education before receiving a Master of Science from the Pennsylvania State University. While completing her M.S. she worked with the USDA NE Climate Hub. Following a year as a social science research assistant, she will begin a Ph.D. in agriculture and extension education at Penn State, working with an international youth development program.



CAROLINE WALZ '10 holds a B.S. in biology and international studies from Hollins and went on to complete an M.Sc. in environmental management from the University of Stirling. Caroline is currently an environmental specialist in the

Office of Environmental Planning and Historic Preservation of the Federal Emergency Management Agency, where she provides subject matter expertise on the executive orders for floodplain management and protection of wetlands. Prior to FEMA, she worked with watershed organizations in Kentucky and New York.



KRISTEN DUNCAN WILLIAMS '95 earned her B.A. in English at Hollins, and has spent over a decade driving female audiences to the brands they love through on-air, online, and PR initiatives. Most recently, Kristen was the founder of Leeway, a boutique brand creative agency. She has written

and created video content (primarily STEM focused) aimed to inspire, educate, and empower women and young girls. Prior to Leeway, Kristen was editorial director and head writer for both *TeenNick* and *NickMom* on Nickelodeon. Additionally, she has written/produced creative promos and spots for such networks as Nickelodeon, NBC, Bravo, TLC, AMC, Lifetime, Oxygen, WETv, and Scholastic. She resides in Brooklyn, NY.

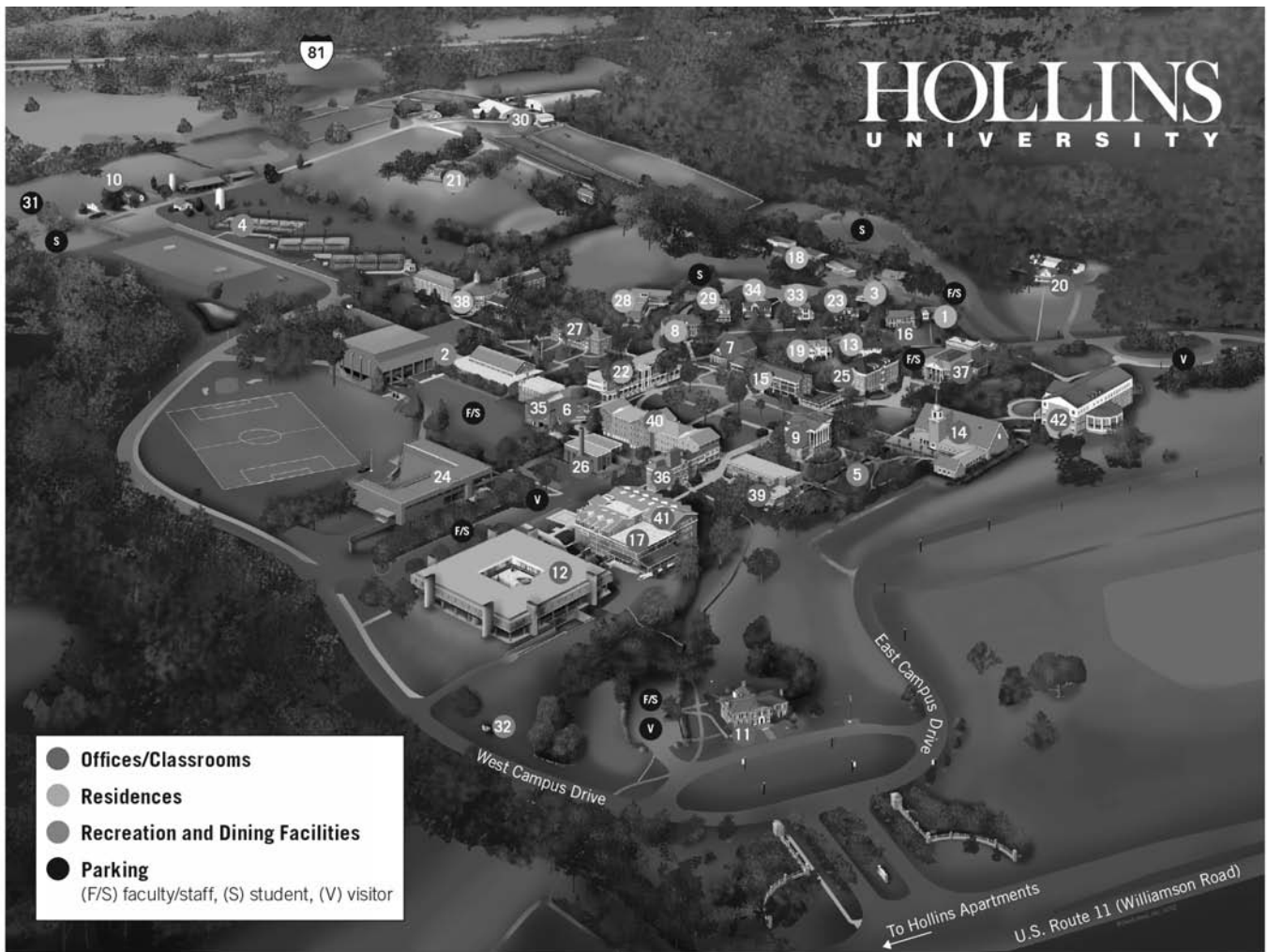


KIMBERLY WILLIAMS-THOMPSON '99 has a B.A. in psychology (concentration in neuroscience) and classical studies. A licensed professional counselor since 2008, and an LPC supervisor since 2014, she currently works as an instructor for Gardner-Webb

University's School of Psychology and Counseling, where she teaches graduate-level classes and provides supervision services for newly licensed professional counselor associates. She holds an Ed.S. degree and an M.A. in counseling from Gardner-Webb University, and is completing her dissertation for her Ph.D. (UNC Charlotte). She has worked in various mental health positions, including: hospice grief counselor, college counselor, outpatient counselor, clinical supervisor, community-based counseling, etc.

NOTES

NOTES



22 Undergraduate Admission in Main Building

- 1. **Alumnae Cottage (Robbie Hunt Burton)** (guest housing)
- 2. **Athletic Complex** (Funkhouser-Fox Fitness Center, gymnasium, Northern Swimming Center)
- 3. **Barbee House** (guest housing)
- 4. **Batten Tennis Center**
- 5. **Beale Garden**
- 6. **Botetourt Hall** (Botetourt Reading Room, dance studios, human resources, mail services, plant facilities, security)
- 7. **Bradley Hall** (Batten Leadership Institute, events planning, TALMADGE RECITAL HALL)
- 8. **Carvin House** (student residence)
- 9. **Cocke Memorial Building** (business, marketing, president, public relations, VP for academic affairs, VP for finance and administration)

16 Graduate Studies and Horizon Program in Eastnor

- 10. **Community Garden**
- 11. **Cromer Bergman Alumnae House** (alumnae relations, development, VP for institutional advancement)
- 12. **Dana Science Building (BABCOCK AUDITORIUM)**
- 13. **Duchouquet Cottage** (faculty residences)
- 14. **duPont Chapel** (cultural and community engagement, spiritual and religious life)
- 15. **East Building** (inclusivity and diversity office, student residence)
- 16. **Eastnor** (graduate and continuing studies, Horizon Program)
- 17. **Eleanor D. Wilson Museum**
- 18. **Faculty Avenue**

- 19. **French House** (student residence)
- 20. **Hill Building/Old Parsonage**
- 21. **Lorimer House (President's House)**
- 22. **Main Building** (academic services, GREEN DRAWING ROOM, printing services, registrar, scholarships and financial assistance, student residence, undergraduate admission, VP for enrollment and marketing)
- 23. **Malvern Hill**
- 24. **Moody Center** (Ballator Gallery, coffee shop, dining room, Goodwin Private Dining Room, Hollins Store, Janney Lounge, Rathskeller, Roanoke Times Conference Room, snack bar, VP for student affairs)
- 25. **Pleasants Hall** (social sciences)
- 26. **Power Plant**
- 27. **Presser Hall** (music)
- 28. **Randolph Hall** (student residence)
- 29. **Rath Haus** (student residence)
- 30. **Riding Center** (Kirby Riding Ring, stables)

- 31. **Roanoke County Recycling Center**
- 32. **The Rock**
- 33. **Rose Hill** (student residence)
- 34. **Sandusky** (student residence)
- 35. **Security** (Botetourt Hall)
- 36. **Swannanoa Hall** (children's literature, English, Jackson Center for Creative Writing)
- 37. **Theatre**
- 38. **Tinker House** (student residence)
- 39. **Turner Hall** (education, health services, humanities, international programs)
- 40. **West Building** (Career Center, student residence)
- 41. **Richard Wetherill Visual Arts Center** (art history, film, NIEDERER AUDITORIUM, studio art)
- 42. **Wyndham Robertson Library** (Center for Learning Excellence, HOLLINS ROOM)

C3: Career Connection Conference Program at a Glance

Networking Lunch Reception Moody Student Center

11:45 to 1:15 PM

1:30 to 2:30 PM

Opening session with keynote speaker, Meg Jay, Ph.D.
Hollins Theatre (book signing in Moody Lobby immediately following)

TRACK	INSIGHTS FROM THE FIELD		ISSUES OF INTEREST	NAVIGATING THE PROCESS		INTERACTIVE CONNECTIONS	
LOCATION	<i>Room 102 Dana Science Building</i>	<i>Room 142 Dana Science Building</i>	<i>Babcock Auditorium Dana Science Building</i>	<i>Room 119 Wetherill Visual Arts Center</i>	<i>Niederer Auditorium Wetherill Visual Arts Center</i>	<i>Goodwin Private Dining Room Moody</i>	<i>Janney Lounge Moody</i>
2:45 to 3:30 PM	Educating the World	Inventing the Future	Overcoming Adversity, Finding Resilience	Do I Need an Advanced Degree?	Life After Hollins: The Early Years	Speed Connection <i>Limited spots available; first-come, first-serve!</i>	Rapid Resume Review <i>Limited spots available; first-come, first-serve!</i>
3:45 to 4:30 PM	Creative Endeavors	Healing the Planet	Diversity at Work	The Signature Internship Experience	The Winding Path	Speed Connection <i>Limited spots available; first-come, first-serve!</i>	Rapid Resume Review <i>Limited spots available; first-come, first-serve!</i>
4:45 to 5:30 PM	Driven by Mission	STEM Frontiers	Time's Up / It's Our Time	Virtual You: Managing Your Digital Presence	Chasing the Unicorn: Work/Life Harmony	Speed Connection <i>Limited spots available; first-come, first-serve!</i>	Rapid Resume Review <i>Limited spots available; first-come, first-serve!</i>

Alumnae Conference Leader Send-off, Botetourt Reading Room
Students Closing Connections: Continuing the Conversations, Moody Lobby

5:30 PM